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TORONTO OF THE FUTURE®**

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**MEDIA RELEASE**  
**FOR IMMEDIATE RELEASE**

**Who's Who of Real Estate to Unveil  
Toronto of The Future®**

*Showcase Event Scheduled for June 1 – 5  
at MetroCentre / Metro Hall*

**Toronto, June 1st, 2015** --- Leading players in real estate and architecture will introduce the **Toronto of the Future®** in a unique display of ideas for commercial, industrial and residential developments and urban infrastructure and transportation projects that will shape Canada's most dynamic city for years to come.

**Toronto of the Future®** is a free exhibit of major architectural concepts to be held from June 1 to 5, 2015 at MetroCentre / Metro Hall (55 John St.). The event's Title Sponsors are Oxford Properties Group and Brookfield Canada Office Properties and NAIOP Greater Toronto is the exhibit's Principal Supporting Association, on behalf of the development industry.

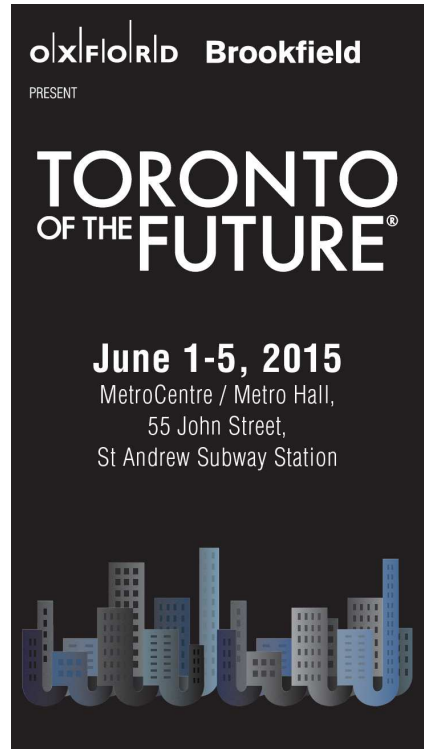
This not-to-be missed event will feature groundbreaking 3D scale models, illustrations, renderings and virtual presentations from top architects, contractors, developers and government agencies, including the City Planning Division of the City of Toronto. The displays will include various projects under construction, approved, planned or envisioned, but all will inspire the conversation of the evolution of a great city. Key stakeholders from the private and public sectors will be brought together to demonstrate to the public and media their leadership in contributing to the evolution of Toronto.

Thousands of visitors are expected to tour the showcase, in addition to the many people who pass through Metro Hall / MetroCentre every day.

Jennifer Keesmaat, Chief Planner, City Planning Division of the City of Toronto, the official host of the exhibition at Metro Hall, declares: "Toronto is leading all cities in the Western Hemisphere with respect to the unprecedented scale of urbanization, redevelopment and renewal in this metropolitan area. The trend that we are experiencing is expected to be a permanent characteristic in the evolution of our city. As a result, the timing is excellent to present TORONTO OF THE FUTURE®".

**OPENING HOURS OF THE EXHIBITION (FREE ADMISSION !)**

Monday June 1, noon – 4:00 pm  
Tuesday June 2, 9:00 am – 6:00 pm  
Wednesday June 3, 9:00 am – 6:00 pm  
Thursday June 4, 9:00 am – 9:00 pm  
Friday June 5, 9:00 am – 5:00 pm



## **PARTIAL LIST OF PARTNERS & EXHIBITORS CONFIRMED**

The information listed here is non-exhaustive and was compiled as of May 15, 2015 based on the details provided by exhibitors at that date, and may change without notice.

*\* Key partners presenting several projects in the showcase*

### **CO-TITLE SPONSORS**

- Oxford Properties Group \*
- Brookfield Office Properties

### **PRINCIPAL SUPPORTING ASSOCIATION**

- NAIOP Greater Toronto

### **CO-HOST OF THE EXHIBITION IN METRO HALL**

- City Planning Division, City of Toronto \*

### **PLATINUM SPONSORS**

- The Globe & Mail
- Mackie Moving Systems

### **GOLD SPONSORS**

- EllisDon \*
- Astley Gilbert
- ki modern japanese restaurant & The Shore Club Steak and Seafood

### **SILVER SPONSORS**

- City of Toronto \*
- B+H Architects \*
- Building Industry and Land Development Association (BILD) \*
- PSAV Audio Visual
- Robinson Show Services
- Grassroots Advertising
- BOMA Toronto

### **ASSOCIATE SPONSORS OF THE OPENING CEREMONY IN METRO HALL**

- WeirFoulds LLP
- Provencher\_Roy Architects

### **BRONZE SPONSORS**

- Kohn Pedersen Fox Associates (KPF) Architects \*
- HOK Canada Architects \*
- WZMH Architects \*
- DTZ Canada
- Urban Toronto \*
- The Square Foot
- Quadrangle Architects \*
- The Mitchell Partnership \*
- ZAS Architects \*
- Sweeny & Co Architects \*

## **OTHER EXHIBITING PARTNERS (non-exhaustive list)**

- Hariri Pontarini Architects \* including a large scale model of the entire downtown core showing existing and future buildings
- Dundee Kilmer Integrated Design Team: architectsAlliance and KPMB Architects in association with Daoust Lestage Inc. architecture design urbain and MacLennan Jaunkalns Miller Architects
- University of Toronto John H. Daniels Faculty of Architecture, Landscape and Design \*
- Core Architects
- Metrolinx
- RAW Design
- Innocon
- Waterfront Toronto
- Diamond Schmitt Architects
- Urban Strategies
- LINE Architect

## **BACKGROUND INFORMATION / EVENT OVERVIEW**

Taking place with great success in Montreal every two years since 2006 under the title 'MONTREAL DU FUTUR', we are now organizing a Toronto version of this unique public event, to showcase multiple major commercial-office, residential, institutional real estate projects as well as transportation/infrastructure projects that will shape the skyline of Metropolitan Toronto over the next few years. This free event will bring together several key business and civic organizations who contribute to the future development of the city, as well as the media and the general public.

## **EVENT GOAL**

For the first time, TORONTO OF THE FUTURE® will bring together key real estate stakeholders in a unique neutral, educational and information-sharing setting. This urban development and infrastructure event will attract significant media exposure and public interest.

**SALIENT DETAILS** The event will feature around 25 exhibitors, most showcasing multiple projects.

TORONTO OF THE FUTURE® will include various types of projects:

- Commercial – Office and Retail
- Residential (including mixed use)
- Institutional / Civic
- Infrastructure / Transportation

Target audiences of TORONTO OF THE FUTURE® include:

- Sponsor, exhibitor and media representatives
- Key stakeholders and industry leaders in real estate and development
- Architecture and design professionals
- Skyscraper fans including members of several specialized blogs
- General public
- Graduate university students in the field

## **OFFICIAL OPENING CEREMONY ON JUNE 1 (BY INVITATION ONLY)**

Co-sponsored by the City of Toronto, WeirFoulds LLP, ki modern japanese restaurant & The Shore Club Steak and Seafood, and Provencher\_Roy Architects, the official opening ceremony and reception (the only activity not open to the public free of charge) will take place on Monday June 1 at 6:00 p.m. sharp with participation of leaders in the real estate and business communities as well as representatives from different levels of government, including Blake Hutcheson, President and Chief Executive Officer, Oxford

Properties Group; Jennifer Keesmaat, Chief Planner, City Planning Division, City of Toronto; and Craig Smith, President, NAIOP Greater Toronto. The first part of the opening night will take place in the beautiful rotunda of Metro Hall, with some remarks and a symbolic ribbon cutting ceremony. A cocktail reception will then follow in Metro Hall and in the winter garden of Oxford's North-side office building (at 225 King Street) that is part of MetroCentre. Hosted by Toronto radio personality Howard Glassman, this reception is an opportunity for hundreds of architects, builders, developers, planners and real estate executives to network and passionately discuss the growth and future of the revitalization of the city. This special event is BY INVITATION ONLY.

## **TORONTO OF THE FUTURE® ORGANIZATIONAL PARTNERS**

### **OXFORD PROPERTIES GROUP – EVENT CO-TITLE SPONSOR & VENUE HOST**

Oxford Properties Group is a global platform for real estate Investment, development and management. Oxford's portfolio includes over \$34 billion of real assets that it manages for itself and on behalf of its co-owners and investment partners. The real estate portfolio consists of over 150 properties totaling approximately 56 million square feet, over 9,500 residential units and 3,600 hotels rooms located primarily across Canada, Western Europe and select US markets.

### **BROOKFIELD OFFICE PROPERTIES CANADA – EVENT CO-TITLE SPONSOR**

Brookfield Office Properties Canada is the country's preeminent office Real Estate Investment Trust (REIT). Its portfolio is comprised of interests in 27 premier office properties totalling 20.4 million square feet in the downtown cores of Toronto, Calgary, Ottawa and Vancouver, and development sites of 980,000 square feet and 1.4 million square feet in Toronto and Calgary, respectively. Landmark assets include Brookfield Place and First Canadian Place in Toronto and Bankers Hall in Calgary.

### **NAIOP GREATER TORONTO – EVENT SUPPORTING REAL ESTATE ASSOCIATION**

The Greater Toronto Chapter of NAIOP, founded in 1977, has become the premier "meeting place" for a diverse and influential mix of the commercial real estate industries top companies and top performers. NAIOP Greater Toronto fosters the ideal business climate where members can share ideas, cultivate new relationships and stay on top of the most current industry information and trends. NAIOP is dedicated to maintaining their chapter as the prominent and relevant voice for commercial real estate in the GTA. As the 2nd largest with more than 50 international chapters NAIOP Greater Toronto Chapter boasts over 1,000 members representing nearly 300 companies. Chapter events attract over 3,000 attendees annually and members share business connections through NAIOP Corporate to over 15,000 other commercial real estate professionals throughout North America.

### **INFORMA CANADA – EVENT PROMOTER**

With approximately 7,000 employees working in some 150 offices in 40 countries around the world, Informa is one of the world's leading knowledge providers. They create and deliver highly specialized information through publishing, events, training, market intelligence and expertise, providing valuable knowledge to individuals, businesses and organizations around the world. Informa is an international business in the media sector and listed on the London Stock Exchange. Informa Canada produces and manages over 46 seminars, conferences, trade and consumer shows every year. They have events in Calgary, Edmonton, Halifax, Montreal, Ottawa, Quebec City, Regina, Saskatoon, Toronto, Vancouver, and Winnipeg. As a well-known entity, Informa Canada produces events in many sectors including construction, design, craft, art, real estate, furniture, furnishings and food. They are known across the real estate industry as the producers of the Real Estate Forums and Construct Canada. Their mission is to create, produce and manage relevant and profitable events, where successful business relationships are formed and nurtured.

### **RJV COMMUNICATIONS INC. – EVENT FOUNDER & CO-ORGANIZER**

Leading PR firm established in 1995 by Robert J. Vezina, a special events expert. The firm specializes in high end/VIP benefit and corporate events in Montreal and Toronto, including a rare expertise in sponsorship and partnership search tied to the events organization. Its clients include the International Economic Forum of the Americas (Toronto, Montreal, Palm Beach), the Montreal Symphony Orchestra, the Young Photographers Alliance in New York City, the Vimy Foundation of Canada, the Montreal Black & Blue Festival, the Montreal Real Estate Foundation for Kids and BOMA Quebec, just to name a few. It is the owner of the trademarks of Montréal du Futur® and Toronto of the Future®.

*For more information and media interviews with the event's spokespersons / key event partners:*

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