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MEDIA RELEASE
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ALL TORONTIANS ARE INVITED TO TORONTO OF THE FUTURE® SHOWCASE ***FREE event scheduled for June 25 to July 1 at Metro Hall***

Toronto, May 15, 2019 --- Leading players in real estate and architecture will participate in the third biennial edition of **Toronto of the Future®**, a unique display of ideas for commercial, industrial and residential developments and urban infrastructure and transportation projects that will shape Canada's most dynamic city in the years to come.

Toronto of the Future® is civic showcase of major architectural concepts **to be held free-of-charge for all Torontonians from June 25 to July 1, 2019 at Metro Hall** (55 John St.). The event is co-hosted in collaboration with the City of Toronto. The Top Presenting Sponsors are Mizrahi Developments and The One Residences. The first and second biennial editions of this event were held in the same venue in 2015 and 2017 and were a resounding success.

This not-to-be missed event will feature groundbreaking 3D scale models, illustrations, renderings and virtual presentations from top architects, contractors, developers and government agencies, including the City Planning Division of the City of Toronto. The displays will include various projects under construction, approved, planned or envisioned, but all will inspire the conversation of the evolution of a great city. Key stakeholders from the private and public sectors will be brought together to demonstrate to the public and media their leadership in contributing to the evolution of Toronto.

Thousands of visitors are expected to tour the showcase, in addition to the many people who pass through Metro Hall every day.

OPENING HOURS OF THE EXHIBITION (open to the public, free-of-charge)

Tuesday June 25, 9:00 am – 9:00 pm

Wednesday June 26, 9:00 am – 9:00 pm

Thursday June 27, 9:00 am – 9:00 pm

Friday June 28, 9:00 am – 9:00 pm

Saturday June 29, 10:00 am – 5:00 pm

Sunday June 30, 10:00 am – 5:00 pm

Monday July 1, 9:00 am – 5:00 pm

PARTIAL LIST OF PARTNERS & EXHIBITORS CONFIRMED - compiled as of May 15:

Several partners will present multiple projects in the showcase

TOP PRESENTING SPONSORS:

- Mizrahi Developments
- The One Residences

VENUE HOST OF THE EXHIBITION

- City Planning Division, City of Toronto & Metro Hall

OPENING CEREMONY & RECEPTION SPONSORS:

- Howland Green Homes, Top Sponsor
- Enbridge, Major Sponsor
- Fairmont Royal York Hotel, Co-Sponsor

PLATINUM SPONSORS

- Forge Media & Design
- Howland Green Homes
- Urban Toronto / Skyrise Cities
- City of Toronto
- Mackie Moving Systems

GOLD SPONSORS

- Enbridge
- Fairmont Royal York Hotel
- Azure Magazine / Designlines
- Aura Web Solutions
- RJV Communications

SILVER SPONSORS

- Condo Life Magazine
- Westbury National

BRONZE SPONSORS

- Quadrangle Architects
- First Capital
- Interior Designers Canada
- Green Building + Architecture Magazine
- ConstructConnect
- Grassroots Advertising

FRIEND SPONSORS:

- Astley Gilbert
- Construction Links Network

OTHER EXHIBITING PARTNERS (non-exhaustive list) as of May 15

- East Harbour
- Hines
- Moriyama & Teshima Architects
- Morrison Hershfield
- Raw Design
- Skale Developments
- SmartPixel
- SvN Architects + Planners
- Toronto Lands/Capital Developments
- WZMH Architects

And several more to be announced!

BACKGROUND INFORMATION / EVENT OVERVIEW

Based on the great success in Montreal held every two years since 2006 under the title 'Montréal du Futur®', the Toronto version of this unique public event will showcase multiple major commercial-office, residential, institutional real estate projects as well as transportation/infrastructure projects that will shape the skyline of Metropolitan Toronto over the next few years. This free event brings together several key business and civic organizations who contribute to the future development of the city, as well as the media and the general public. TORONTO OF THE FUTURE® brings together key real estate stakeholders in a unique neutral, educational and information-sharing setting. This urban development and infrastructure event will attract significant public interest.

The event will feature around 25 exhibitors, most showcasing multiple projects.

TORONTO OF THE FUTURE® will include various types of projects:

- Commercial – Office and Retail
- Residential (including mixed use)
- Institutional / Civic
- Infrastructure / Transportation

Target audiences of TORONTO OF THE FUTURE® include:

- Sponsor, exhibitor and media representatives
- Key stakeholders and industry leaders in real estate and development
- Architecture and design professionals
- Skyscraper fans including members of several specialized blogs
- General public
- Graduate university students in the field

OFFICIAL OPENING CEREMONY ON JUNE 24

The official opening ceremony and reception (the only activity not open to the public free-of-charge) will start on Monday June 24 at 6:00 p.m. in the 225 King Street West Wintergarden (MetroCentre). The cocktail reception will begin with speeches and a symbolic ribbon cutting ceremony. A cocktail reception will then follow. Hundreds of guests who are passionate about the urban and economic development of Toronto will be in attendance. Wine, beer and hors d'oeuvres will be served. **After the ceremony, guests will be invited to go next door to Metro Hall to explore the exhibition.** To purchase tickets (\$200 + tax each, in limited quantity), please contact rjv@rjvcom.com (514) 875-1353 ext. 205.

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